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Hosting a Trivia Night - Fact Sheet

What are Trivia Nights?

Trivia nights are informal, fun, competitions where teams battle to see who has the greatest knowledge of matters trivial. General knowledge and trivial interest questions are asked by a trivia host and the winners are the team which, at the end of the night, have correctly answered the most number of questions.

How do Trivia Nights work?

The events themselves are quite simple using the 'Trivia Pack' you create from the website. The night is run in 4 rounds. During each round the host asks a series of questions and the teams, numbering between 1 and 15 participants, record their answers on their score sheet.

At the conclusion of each round the sheets are collected and marked by either the host or an assistant.

Once the entire round has been marked the sheets are handed back to the teams, scores for the round are read out, and then the next round of questions commences. Prizes can also be given for each individual round.

Supplementary 'puzzle pages' are also provided, giving the players an activity while the questions are being marked. At the conclusion of the 4 rounds, total scores are added up and prizes are awarded to the winning team.

How can I run a Trivia Night?

The events are very simple to plan and execute. The five main ingredients are:

1. Suitable Venue
2. Effective Promotion
3. An Entertaining Host
4. Great Trivia Questions and an Event Plan
5. Prizes

Once these have been taken care of you are set for a great event.



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1. Suitable Venue

Church and school halls; pubs; clubs; bars; and restaurants all make excellent venues for a trivia night. Any large space with tables and chairs for teams to sit around is fine. If the venue is a large one, or you are expecting a numerous or particularly boisterous crowd, make sure that you have a microphone/public address system in place. If you plan on selling food and drink at the event to maximize your earnings, make sure the venue can accommodate this.

2. Effective Promotion

Spread the word. Make sure that as many people as possible find out about the event. Trivia nights are notoriously good fun for participants, so often the only limitation to attendance is how well the events themselves are advertised.

3. An Entertaining Host

A terrific host can make a good trivia night great! A confident, well-spoken speaker, happy with being the centre of the crowd's attention, will do fine. As all the questions and event running sheet are provided, the host's job is an easy one!

4. Great Trivia Questions and an Event Plan

Using our product you can run a professional and seamless event, altering your trivia pack to cater to your needs. Putting together your quiz night using our 'Trivia Wizard' ensures you get exactly the type of questions you want, relevant to the region you live in, including the ability to select rounds on topics or themes your particular audience may enjoy. e.g. 80's Music, Film and TV, Baseball etc.

All our packs come with a step by step guide on how to run the event, so there is nothing to worry about on the night.

5. Prizes

Even though Trivia Nights are often run as charity events or as fundraisers it is still important to award prizes to winning participants.

We recommend giving out small prizes at the end of each round and then the major prize at the conclusion of the event. This ensures continuing interest from all teams, not only those in the lead. Prizes are usually sought out from sponsors prior to event and are usually bottles of wine, boxes of chocolate, gift-certificates etc.



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How much money can I make from a Trivia Night?

The basic factors determining how profitable your trivia night will be are the following:

1. Attendance.
2. The price of admission.
3. Supplementary earnings (raffles, auctions, food, and drink sales etc.)

Attendance at trivia nights varies. Our customers often report crowds from 50 to 500. A great deal depends on how well the event is promoted.

The price of tickets is up to you, depending on the regularity of the event and financial target. Ticket prices generally range between \$5 and \$20. Smaller fundraising trivia nights often gross over **\$1500** whilst some of the larger gala events we've been associated with have made well over **\$10,000**.

The costs of the event are usually quite nominal, our packs are quite inexpensive and often venues and hosts are more than happy to donate their time. Prizes for charity events are usually donated by various local businesses and sporting clubs.

What do I get in one of your packs?

The content of a standard pack includes:

- 4 x Rounds of Questions and Answers
- 2 x Event Instruction Page with helpful hints, information, and step-by-step instructions on how to run the night itself
- 1 x Bonus & Tie Break Questions and Answers
- 1 x Puzzle Page Sheets
- 1 x Puzzle Page Answers
- 1 x Master Score Sheet for keeping track of the entire night's scoring
- 1 x Player Answer Sheet for you to copy and give to the players

Using our Trivia Wizard, you can preview all the questions, as well as choose to swap or insert your own questions, or dedicate entire rounds to the theme or topic you choose. Try the wizard and you'll be amazed at how easy the process is.

If you plan on running a series of events, we have discount 'Multi-Pack' options which ensure you'll get your quiz packs at a lower price and also, each pack you generate contains completely new questions which you haven't already used in other events.